



Living. Data.



Marketing for the European Handball Federation

EHF Marketing GmbH

Project report

- Digitisation of files with match reports and documentation
- Data transferred to the digital REISSWOLF f.i.t. archive
- Files made available on demand, even during the digitisation process



EHF Marketing GmbH

EHF Marketing GmbH is a subsidiary of the European Handball Federation and a platform for European handball. The agency works closely with its marketing and media partners and with European clubs, with the aim of giving the sport the best possible market position. EHF Marketing archives all match reports and documentation of the individual handball competitions, and makes them available to the clubs involved. Another focal point is making data available to staff via a portal solution so that it is easier to work with.



The digital REISSWOLF f.i.t. archive saves valuable working time

Task

In talks held in October 2015, it emerged that EHF Marketing had lost sight of exactly which match reports were archived and where they could be retrieved. To move with the times and to create a better environment for the staff, the client decided on a new solution. As EHF Marketing was working with limited space, one of their main priorities was to digitise their physical files, which is why they decided to explore new avenues. The plan was to remove all folders from the office and to digitise them. REISSWOLF's task was to digitise all the folders and to make them accessible in an online UI, in this case REISSWOLF f.i.t., arranged exactly as the client needed them in day-to-day use.

» Using REISSWOLF f.i.t. makes it possible for data to be accessed directly «

Solution

To allow the new REISSWOLF f.i.t. platform to be tested, the client was added to the database and given the required login data. To get things off to the best possible start, REISSWOLF also provided EHF Marketing with a Kodak i2800 scanner. The client was given test folders to scan, and REISSWOLF then presented the digitised documents and the folder structure

in REISSWOLF f.i.t. Those attending the database presentation, including the staff who would be working with the tool on a

daily basis, were instantly impressed and the client then handed over 50 folders for further processing by REISSWOLF. The project implementation included the folders being collected and sorted by specialist digitisation staff. Each match report needed to be scanned individually and then displayed in REISSWOLF f.i.t. in a predefined arrangement. The folders were digitised, checked and uploaded using in-house REISSWOLF software. The folders were structured on the basis of age group, individual competitions and gender. The project was completed within one week by two staff members.

The folders have since been physically archived on REISSWOLF premises.

Client benefits

The digitising and use of REISSWOLF f.i.t. saves the staff members valuable time, as they can access folders and match reports directly with no need for extensive searches. Furthermore, all staff members have simple, rapid and secure access to documents during competitions, via laptop, tablet or other mobile devices.

REISSWOLF's objectives

For this client, REISSWOLF's objective is to provide the best possible support and assist the company as they enter the digital world of work. Furthermore, REISSWOLF aims to continue digitisation of day-to-day business operations (match reports) for the client.

Further questions?
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